



# MY.ARMY.MIL

Your Army Media. How *You* Like It.

Launching December 2009 | [WWW.ARMY.MIL](http://WWW.ARMY.MIL)



## **U.S. ARMY LAUNCHES [HTTP://MY.ARMY.MIL](http://MY.ARMY.MIL), THE FIRST USER-CUSTOMIZED DoD WEB SITE**

FOR IMMEDIATE RELEASE

### **Your Army media, how you like it.**

In an effort to create a more personalized browsing experience, the U.S. Army will launch My.Army.Mil, the first user-customized Web site under the Department of Defense. My.Army.Mil will offer visitors the ability to sign-in and create a personalized destination for official Army information, ranging from traditional news stories to up-to-the-minute social media updates. The site is set to launch on December 4th, 2009.

After visitors sign-in and authenticate with Google Friend Connect (AIM, Google, Yahoo and OpenID) or AKO (Army Knowledge Online), they will be prompted to add and arrange a series of widgets to suit their specific information needs.

Powering these widgets are open source technologies such as JQuery, PHP, MySQL and API integration.

### **Featured widgets include:**

- An All Services widget with feeds from the Army, Air Force, Marines and Navy
- Flickr, Facebook, Twitter and YouTube widgets that sync with many Army organizations
- My Army News widget with customized feeds from Commands, Corps, Divisions, Installations, and traditional news sections
- A Features widget highlighting stories of Valor, Army events, history and heritage
- AKO (Army Knowledge Online) widget to log-in to AKO
- Video widget with official Army videos, newscasts and raw footage
- RSS widget that can pull multiple feeds from external sites

For additional information, including media kits, downloads and resources, please visit <http://www.Army.mil/MyArmy> or contact [ocpa.outreach@us.army.mil](mailto:ocpa.outreach@us.army.mil).

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